

Profile

Johnny Ong

Johnny Ong's academic qualifications include a Master of Business Administration degree from the University of Hull (United Kingdom), as well as a Graduate Diploma from the Chartered Institute of Marketing (United Kingdom). His other academic credentials include an Advanced Diploma in Mass Communications from Oklahoma University (United States) as well as a Diploma in Business Studies from Ngee Ann Polytechnic (Singapore). His latest professional credential is the Advanced Certificate in Training and Assessment (IAL Singapore).

Johnny has led and trained sales teams in multi-national companies for more than fourteen years. This included senior sales management roles in media as well as hospitality industries, namely as Sales Director for EMI Music and Regional Sales Manager at Banyan Tree. He has led teams through extremely challenging environments and situations, thus enhancing his real world experience which he loves sharing in a classroom environment.

He left the corporate world in 2007 to pursue his lifelong passion of writing, speaking and training. Johnny's training methodology effectively combines first hand insights and theoretical concepts in a light-hearted, yet informative manner.

Johnny's favourite topics include Sales Training and other soft skills such as Positivity, Self Confidence, Personal Branding, Work Life Balance, Stress Management and Communication Skills. His training and speaking sessions are not limited to adults; Johnny also conducts motivational workshop sessions in schools, something which he feels privileged to be able to do so. He has also spoken at events and workshops organized by the Health Promotion Board, Singapore, as well as the Urban Renewal Authority and the Work Development Authority.

Johnny is also the author of ***Don't Live Your Life In One Day – 100 Effective Rules to live a Meaningful Life***, which was launched in all major bookstores in September 2008. A Thai edition of the book will be launched in June 2009. He also contributes articles to various publications, both online and traditional media, including the Straits Times.

A life-long learner and a passionate advocate of continual self development, Johnny believes that an individual can never cease to exceed his or her potential. All one has to do is to keep learning and keep practising what one has learnt. what they know.”

